

M-12011/02/2021-22/MJ



भारत सरकार

वस्त्र मंत्रालय

कार्यालय विकास आयुक्त (हस्तशिल्प)

वेस्ट ब्लॉक-7, आर के पुरम,

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दिनांक: 28/09/2022

Office Memorandum

Office of the Development Commissioner (Handicrafts) has launched Indian Handicrafts Portal (<https://indian.handicrafts.gov.in>). It will give a platform for all artisans to participate in nationwide marketing events through online mode. The selection & stall allotment will be made randomly through portal only.

2. All applications for participation in marketing events such as GSB, NHF, Dilli Haat, and hiring of stalls, should be submitted through the aforesaid site only. The concerned field office/Regional office may intimate head quarter, well-in-advance, at least 3 months prior to commencement of event, for publishing the event on portal the event with the following details:

1. Title of Event
2. Period of event.
3. No. of stalls to be erected
4. Quota of SC/ST/Women artisans if any.
5. Venue with complete postal address.
6. Name, Designation and mobile of Nodal officer from field offices.

3. For the current financial year, the prior intimation is relaxed and shall be intimated atleast 45 days before commencement of event. This shall be mandatorily applicable for the marketing events (GSB, NHF, Dilli Haat, Hiring of stalls) commencing on or after 25 October, 2022.

4. However, the concerned Assistant Director under which jurisdiction fair is to be organised, may prepare a list of willing artisans with valid Pahchan Card who were not selected/waiting listed in the event for the case of dropout, if any vacant stall arises.

Aww

Arun Kumar Yadav
Director (Handicrafts)

To

1. All Regional directors/DD-incharge
2. All Assistant Director, HSCs may brought into the notice of all implementing agencies.
3. PA to DC (Handicrafts), PA to Sr. Director (HC), PS to Addl. DC(HC)
4. Assistant Director (IT Section) to upload the OM on official website.