No. M-12023/08/2019-20/MD
Government of India,
Ministry of Textiles,
Office of the Development Commissioner (Handicrafts)
West Block VII, R. K. Puram,
New Delhi- 110066.
Date: 30.10.2019

to,

All Regional Director/ DD (In-charge)
(NER/SR/WR/ER/NR/CR)
Office of DC (Handicrafts).

Subject: Selection of artisans for participation in Master Creations at Dilli Haat, INA and International Surajkund Crafts Mela at Surajkund, Faridabad during 2019-20.

Sir,

This is regarding the participation of awardees from all over India for the National Level Events Master Creations at Dilli Haat, INA, New Delhi w.e.f. 01-15 December, 2019 and International Surajkund Crafts Mela at Faridabad, Haryana w.e.f. 01-16 February, 2020 is to be organised during 2019-20. Regional Office may nominate artisans on the following priority:

1. Shilp Guru
2. The National Awardees/ N.M.C. those who have not participated in the Master Creation 2018 and Surajkund 2019.
3. If the quota fixed for each HSC not covered under 1 or 2, then the same may be filled from State Awardees (not state merit certificate holders) who have not participated in Master Creation 2018 and Surajkund 2019.
4. Not more than two artisans from the same craft of the state may be recommended.
5. While selecting artisans under 3 above, concerned Asstt. Director must give a certificate mentioning the reasons for non-availability of artisans under 1 & 2 above.

The list of artisans who has participated during the Master Creations 2018 and International Surajkund Crafts Mela 2019 is enclosed herewith for ready reference.

P.T.O.
The guidelines should adhere to as given:

1. Only Pahchan I card holder artisans will be allowed for participation. Artisan with old or duplicate I card will not be allowed.
2. The selected artisan should reach the venue one day before. Only one helper duly attested by concerned Assistant Director (H) other than artisan is allowed to sit in the stall.
3. Helper should be in the blood relation with the artisan or from the same village. None other than these will be allowed/recommended as helper. If some other/unauthorised person other than the artisan/helper found on the stall during inspection/visit, the artisan will be debarred for participation in any marketing event for five years and the stall will be closed with immediate effect.
4. The artisan should carry only those items against which he/she has selected for participation as per Pehchan Card.
5. The artisan should carry one original photo Identity proof other than Pehchan Card and Helper should carry two original photo Identity proof.
7. List submitted by field office directly to Headquarter office will not be accepted. Only RD/DD (In-charge) has the responsibility to compile and send the consolidated list to Headquarter office.

The Headquarters Office will do the final selection of artisans. The Quota fixed for each Region for the above said events are as given in the table below:

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<td>200</td>
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This issues with the approval of Competent Authority vide Dairy No. 33227, dated 29.10.2019.

Yours faithfully,

Encl: as above

(Anirudh Kapil)
Assistant Director (MSS)