To

The Regional Director/Deputy Director (In-charge),
(NER/SR/ER/CR/WR/NR)
Office of the DC (Handicrafts).


Sir,

Punjab Small Industries and Export Corporation, Chandigarh is going to organize a function on the auspicious occasion of 550th birth anniversary celebration of Sri Guru Nanak Dev ji at Sultanpur Lodhi Distt Kapurthala in the month of November, 2019.

An Exhibition cum sale of artefacts has been planned on this occasion w.e.f. 01.11.2019 to 15.11.2019 for a period of 15 days. As lakhs of people are expected to visit from worldwide on this occasion, so this event will provide marketing facilities to the artisans and an opportunity to showcase their products. The stalls will be provided free of cost to the artisans.

The quota for each region is fixed as under:

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Region</th>
<th>Quota Proposed</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>HSC, Hoshiarpur</td>
<td>40</td>
</tr>
<tr>
<td>2</td>
<td>Northern Region Except HSC, Hoshiarpur</td>
<td>60</td>
</tr>
<tr>
<td>3</td>
<td>Central</td>
<td>40</td>
</tr>
<tr>
<td>4</td>
<td>Eastern</td>
<td>20</td>
</tr>
<tr>
<td>5</td>
<td>Southern</td>
<td>15</td>
</tr>
<tr>
<td>6</td>
<td>Western</td>
<td>15</td>
</tr>
<tr>
<td>7</td>
<td>North Eastern</td>
<td>10</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>200</strong></td>
</tr>
</tbody>
</table>

Cont...2
The Nodal Officer of O/o DC (Handicrafts) for this event is
Smt. Amar Jyoti (M: 7889651193, Office: 01882-246341), Assistant
Director (H), Handicrafts Service Centre, Hoshiarpur.

The contact details of the concerned Officers of M/s Punjab Small
Industries and Export Corporation, Chandigarh are:
1. Sh. Gurdip Singh (General Manager Emporia), Contact- 9814302529
2. Ms. Jigyasa Narang (Manager Emporia), Contact- 8556075099

All the Regional Directors are requested to submit the consolidated list of
artisans directly to Handicrafts Service Centre, Hoshiarpur.

This issues with the approval of Competent Authority vide diary no.
26554 dated 27.08.2019.

Yours faithfully,

(Anirudh Kapil)
Assistant Director [MSS]

Copy to:
1. The Assistant Director (H), Handicrafts Service Centre, Hoshiarpur.
2. Ms. Jigyasa Narang, Manager, M/s Punjab Small Industries & Export
Corporation, Chandigarh.

Assistant Director [MSS]