No. M-12011/3/2017-18/MD

Government of India,
Ministry of Textiles,
Office of the Development Commissioner (Handicrafts)

West Block VII, R. K. Puram,
New Delhi- 110066.
Date: 19.03.2019

To,

All Regional Director/ DD (In-charge)
(NER/SR/WR/ER/NR/CR)
Office of DC (Handicrafts).

Subject: Participation of artisans in Dilli Haat from 01.04.2019 to 30.06.2019.

Sir,

This is regarding the participation of artisans from all over India in Dilli Haat, INA for the Approved slots during April to June 2019 as detailed below and theme state will be considered for each slot. 18 stalls will be allotted to the theme state other than the concerned Region.

<table>
<thead>
<tr>
<th>No.</th>
<th>Slot</th>
<th>Theme State</th>
<th>No.</th>
<th>Slot</th>
<th>Theme State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Slot 1</td>
<td>01.04.2019 to 15.04.2019</td>
<td>Rajasthan (NR)</td>
<td>Slot 4</td>
<td>16.05.2019 to 31.05.2019</td>
<td>Bihar &amp; Jharkhand (ER)</td>
</tr>
<tr>
<td>Slot 2</td>
<td>16.04.2019 to 30.04.2019</td>
<td>NER- All states</td>
<td>Slot 5</td>
<td>01.06.2019 to 15.06.2019</td>
<td>Uttar Pradesh (CR)</td>
</tr>
<tr>
<td>Slot 3</td>
<td>01.05.2019 to 15.05.2019</td>
<td>Karnataka, Tamil Nadu &amp; Puducherry (SR)</td>
<td>Slot 6</td>
<td>16.06.2019 to 30.06.2019</td>
<td>Madhya Pradesh &amp; Chhattisgarh (WR)</td>
</tr>
</tbody>
</table>

Region wise distribution of artisans for 118 stalls:

<table>
<thead>
<tr>
<th>Slots</th>
<th>Theme State</th>
<th>NR</th>
<th>CR</th>
<th>ER</th>
<th>SR</th>
<th>WR</th>
<th>NER</th>
<th>HQ</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Slot 1</td>
<td></td>
<td>18</td>
<td>12</td>
<td>14</td>
<td>14</td>
<td>16</td>
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<td>12</td>
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<tr>
<td>Slot 2</td>
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<td>18</td>
<td>18</td>
<td>20</td>
<td>14</td>
<td>16</td>
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<td>-</td>
<td>18</td>
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<tr>
<td>Slot 3</td>
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<td>16</td>
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<td>12</td>
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<td>12</td>
<td>18</td>
</tr>
<tr>
<td>Slot 4</td>
<td></td>
<td>18</td>
<td>16</td>
<td>14</td>
<td>10</td>
<td>16</td>
<td>14</td>
<td>12</td>
<td>18</td>
</tr>
<tr>
<td>Slot 5</td>
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<td>6</td>
<td>14</td>
<td>16</td>
<td>14</td>
<td>12</td>
<td>18</td>
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<tr>
<td>Slot 6</td>
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<td>18</td>
<td>16</td>
<td>14</td>
<td>14</td>
<td>16</td>
<td>10</td>
<td>12</td>
<td>18</td>
</tr>
</tbody>
</table>
The preference for the selection at field Offices may be made as below:

1. Artisans from running SHG covered under AHVY Cluster.
2. Shilp Guru/National Awardee/ National Merit Certificate
3. If the quota fixed for each HSC not covered under 1 or 2, then the same may be filled from State Awardees.
4. Handicapped artisan (Specially Abled)
5. GI Craft Authorised user
6. Endangered Craft Artisan
7. Other Artisan and concerned Asstt. Director must give a certificate mentioning the reasons for non-availability of artisans under 1 to 5 above.

The guidelines should adhere to as given:

1. Regional Director/DD (In-charge) may ensure the adequate participation from each MSEC under their jurisdiction. They are requested to submit the consolidated list of artisans, which should fulfil their allotted quota.

2. List submitted by field office directly to Headquarter office will not be accepted. Only RD/DD (In-charge) has the responsibility to compile and send the consolidated list to Headquarter office. List of selected artisans may be submitted to this office for the slots 01.04.2019 to 15.04.2019 before 25th March, 2019 and for the rest of the slots before 10 days to the slot.

3. Only Pehchan I card holder artisans will be allowed for participation. Artisan with old or duplicate I card will not be allowed. Artisan should be allowed only once in 6 months.

4. The selected artisan should reach the venue one day before. Only one helper other than artisan is allowed to sit in the stall. Helper should be in the blood relation with the artisan or from the same village. None other than these will be allowed/recommended as helper. If some other/unauthorised person other than the artisan/helper found on the stall during inspection/visit, the artisan will be debarred for participation in any marketing event for five years and the stall will be closed with immediate effect.

5. The artisan has to pay the rent of the stall with Dilli Haat Corporation and that should be mentioned in the participation letter.

6. No TA/DA/Freight Charges will be paid for participation.
7. The artisan should carry only those items against which he/she has selected for participation as per Pehchān Card.

8. The artisan should carry one original photo Identity proof other than Pehchan Card and Helper should carry two original photo Identity proof.

This issues with the approval of Competent Authority vide Dairy No. 23688, dated 19.03.2019.

Yours faithfully,

(A.K. Mohanty)
Sr. Assistant Director (MSS)

Copy to:
1. The In-charge (NIC), O/o DC (Handicrafts) to upload on the website.
2. The Assistant Director (Hindi) for Hindi Version.